Program — September 15, 1963

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2:30 p.m.

Selections: Normandy High School Symphonic Band
C. Herbert Duncan, Director

Guest Conductor: Prof. Charles Emmons, Director of Bands,
University of Missouri

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3:00 p.m.

Invocation: Reverend Jans J. van der Graaf, Pastor,
Normandy Methodist Church

"Development of the St. Louis Branch of the University of Missouri"

and

Presentation of Honored Guests
Mr. Edward Monaco, President, Normandy Board of Education

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Honorable John M. Dalton, Governor, State of Missouri
Mr. James A. Finch, Jr., President, Board of Curators,
University of Missouri
Dr. Elmer Ellis, President, University of Missouri

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Reception

THE NORMANDY CITIZENS COMMITTEE ON HIGHER EDUCATION

Edward Monaco, Chairman
Fred O. Coble, Jr., Vice-Chairman
William F. Allison
Daniel F. Bauer
Roy W. Bergmann
Roland L. Diehl
Fred Erhart
Edward F. Ford, Jr.
Mrs. Homer A. Hill
Mrs. Newell J. Holbrook
Gerald A. Koetting
Roland H. Kolman
Raymond N. Leach
Dr. C. Rush McAdam
A. H. McKain, Jr.
Mrs. Harold H. McKinney
Geoffrey Probert
V. J. Rosengreen
Fred R. Small
Raymond M. Schmidt
Jerry W. Turner
Ben H. Walter, Jr.
Harry T. Weeks
Ballard A. Yates

NORMANDY SCHOOL DISTRICT BOARD OF EDUCATION

Edward Monaco, President
Raymond M. Schmidt, Secretary
Fred O. Coble, Jr., Treasurer
Newell J. Holbrook, Director
Fred R. Small, Director
Ballard A. Yates, Director

STAFF MEMBERS SERVING WITH COMMITTEE

Ward E. Barnes,
Superintendent of Schools
H. C. Bleckschmidt,
Assistant Superintendent
C. E. Potter,
Principal, Normandy High School
Morris Blitz,
Director of Guidance
James Westbury,
Director of Special Services

Natural Bridge Road runs diagonally across upper left, at front of Normandy's 128-acre college site, shown in outline.



Below: national recognition that came to Normandy citizens for turning a country club into a college.

Better Homes & Gardens

IN COOPERATION WITH

National Education Association
National School Boards Association

AWARDS THIS SPECIAL

ACTION IN EDUCATION CITATION

TO

Normandy Citizens Committee on Higher Education

in recognition of outstanding community service

in achieving improvements in local education

W. A. Shannon — EXECUTIVE DIRECTOR, NATIONAL SCHOOL BOARDS ASSOCIATION

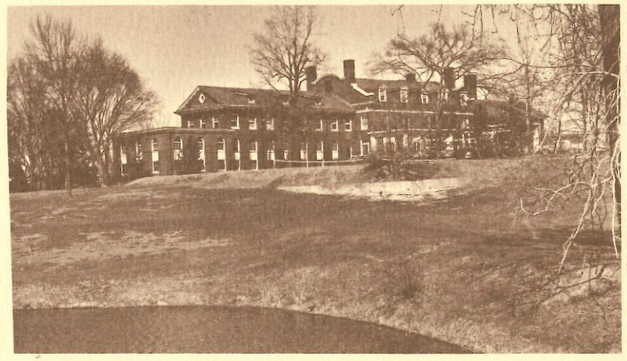
Frank W. Hubbard — ASSISTANT EXECUTIVE SECRETARY, NATIONAL EDUCATION ASSOCIATION

Bert Dieter — EDITOR, BETTER HOMES & GARDENS

Normandy School District
proudly commits
its college campus
to the service of
all metropolitan St. Louis
as the future
University of Missouri at St. Louis



A Vision Shared...



ON THIS PROUD DAY for Normandy School District, its residents and educators look back upon a challenge which came to them through a vision they have shared for many years.

It was a challenge to create college opportunity for more of their own high school graduates. They envisioned a junior college of their own to combat the costs of living away from home, prohibitive to so many.

Today out of their vision rises college opportunity for all metropolitan St. Louis.

After years of this one suburban school district's efforts, Missouri University and state officials joined in generous cooperation. For Normandy, its campus will fulfill not just the hope for a two-year college at its own pupils' doorstep. It grows on to a four-year college for more than Normandy alone, and becomes the University of Missouri at St. Louis.

The answer to Normandy's vision came when Bellerive Country Club purchased a new site and abandoned its beautiful, rolling 128 acres in the heart of the district and very near the population center for the entire St. Louis metropolis.

Normandy taxpayers passed a bond issue to make the $600,000 purchase in 1958. An education-minded citizenry saw this as an investment to meet an obligation, assumed and since met, to bring college training geographically and economically within the reach of their own children. They speculated that the site could become their college. They proved it could in the two years following when, while waiting for the club to move, a citizens committee explored the feasibility.

Committee, PTA leaders, board members and district administrators convinced themselves that their aims were realistic. Enthusiasm mounted as they visited other junior colleges to study operations. They were encouraged by their youngsters' growing interest, where college would be closer to jobs to help earn the way, and by parents whose hopes were brightened by a college without dormitory costs. And coming of age was an ever larger college-bound population to swamp already crowded campuses.

By February of 1960, the district had concluded its plan would work. With three months yet before the club gave possession, there would be a year to prepare for a 1961 fall opening.

It was then that the citizens committee stumbled into a unique partnership with the University of Missouri. It visited the university for help on final plans. The university made a surprise offer to join the venture.



Plans began with Normandy's Citizens Committee



Hurried remodeling through summer 1960



Lining up for books



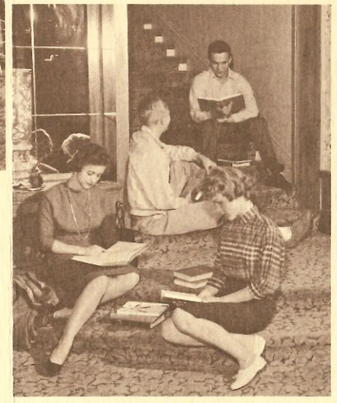
Supt. Barnes welcomes Curators





First student officers . . . and the prom





Carpeted halls of learning

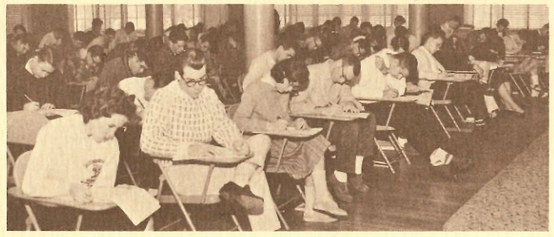


First to register, among applicants always exceeding capacity

Club bar becomes lab



From club lounge to library



Former ballroom for final exams

There began the formation of the University of Missouri-Normandy Residence Center. And by September of that same year, 1960, a full year ahead of all previous hope, the newly-acquired Normandy property was operating as a college—just three months after Bellerive golfers walked off their 18-hole course.

In the three years since, attendance has been at capacity, with Normandy District providing facilities and the state university the faculty. Credits for the liberal arts courses have been the same as students earn on the university's Columbia campus.

It would take 75 enrollees to make the plan feasible. In the hurried conversion of clubhouse to classrooms, that first year could accommodate only 215 freshmen of the 800 applicants. A staff of 13 was on hand as faculty and administration.

With time for more remodeling, and adding sophomores, the second year opened with classrooms filled by 451 of the nearly 900 applying. Faculty and staff increased to 26.

Capacity was boosted to 566 freshmen and sophomores this past year, or about a third of those applying. This enrollment represented 87 high schools of nine states and two foreign countries, those from outside Normandy District paying a non-resident fee to meet the maintenance cost.

Throughout this period classrooms have been used additionally for night school enrollees, this group adding 741 to the total served in the last spring semester. Another 225 were in the past summer's classes.

The college's first year was barely under way before both partners in the venture began to see the need and the campus an ideal site for a full four-year curriculum. The university was ready to acquire the property and, should funds be provided by the State Legislators, to develop it as a full division for St. Louis area students. The district was elated at prospect of so grand a reward to its sons and daughters for whom the original investment had hoped to provide no more than a two-year college. This was the way Normandy could share its vision with all St. Louisans and still achieve its goal of a college in its own front yard!

But there were legal barriers. School property could change hands only on advertisement to the highest bidder. Through two years of their joint effort, almost constant liaison, trips between Columbia and Normandy, and as topic on the agenda of nearly every district board meeting, the two groups of school officials probed for an answer.

The technicality was tried unsuccessfully in a test case before the Supreme Court. Then came the aid of Governor Dalton and State Legislators who, in this past spring's session, enacted legislation to permit transfer of such property for purpose of higher education. They followed by appropriating $4,185,000 to start construction of what is now to become the University of Missouri at St. Louis.

Educators see a future enrollment of 10,000 to 20,000 students.

This has been the proud role of Normandy School District as today, September 15, 1963, it dedicates its college campus to be developed as a division of the university, and salutes those capable leaders who go on to build a great educational opportunity for the entire area.